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2014 Columbus Zoo Levy  
Evelyn Lundberg Stratton, Treasurer  
88 E. Broad Street, Suite 2000  
PO Box 1401  
Columbus, OH 43216  
ZOO-1404-17

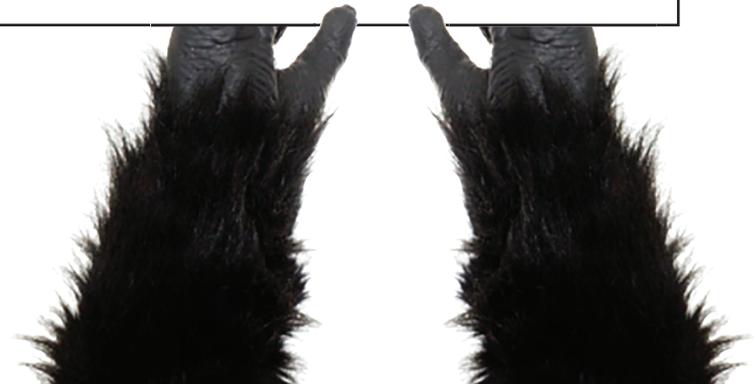


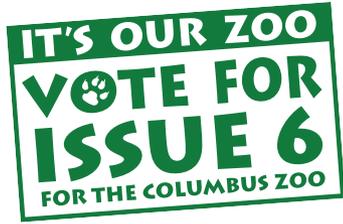
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THE ZOO'S ANNUAL ECONOMIC IMPACT:  
**\$238 MILLION**





**MEMO**

To: Franklin County Residents  
From: Jack Hanna, Director Emeritus of the Columbus Zoo and Aquarium  
RE: Vote FOR Issue 6

**The Columbus Zoo has a huge impact on the economy of Central Ohio.**

With 2 million visitors each year, the Columbus Zoo contributes \$238 million annually to Central Ohio's economy and employs over 2,000 people.

Voting FOR Issue 6 will help the Columbus Zoo:

- Update the current North America exhibit to an enhanced exhibit called "Americas," which will include new animals like jaguars and howler monkeys
- Establish a state-of-the-art animal health center
- Create new attractions, such as a Sea Lion Cove
- Keep the Zoo a fun and affordable destination for people of all ages

**These updates and improvements will create more jobs through new construction, staff growth, and visitation,** and will also help ensure the future success of the Columbus Zoo as one of the top-ranked zoos in the country.



Vote FOR Issue 6.  
Vote Today or on  
Election Day,  
Tuesday, May 6.



[www.SupportOurColumbusZoo.com](http://www.SupportOurColumbusZoo.com)



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